

What is claimed is:

1. A method for providing a Web page, comprising:  
generating a new Web page that has a display control program and data needed to  
operate the display control program added to a standard format Web page that is prepared  
beforehand, said display control program having been selected according to a display request  
received from a receiving terminal; and

transmitting the new Web page to the receiving terminal through a network.

2. A method for providing a Web page according to claim 1, wherein the  
standard format Web page is used to display a quotation amount for a product by making a  
quotation calculation on the receiving terminal, and the necessary data is data including  
product information needed for said quotation calculation.

3. A method for providing a Web page, comprising:  
generating a new Web page that has a display control program and data needed to  
operate the display control program added to a standard format Web page that is prepared  
beforehand, said display control program having been selected according to a capability of a  
receiving side; and

transmitting the new Web page to the receiving terminal through a network.

4. A method for providing a Web page according to claim 3, wherein the server  
is informed by the user of the capability of the receiving side.

5. A method for providing a Web page, comprising:  
generating a new Web page that has a display control program and data needed to  
operate the display control program added to a standard format Web page that is prepared  
beforehand, said display control program having been selected according to a display format  
at a receiving side; and

transmitting the new Web page to the receiving terminal through a network.

6. A method for providing a Web page, comprising:  
generating a new Web page that has a display control program and data needed to  
operate the display control program added to a standard format Web page that is prepared

beforehand, said display control program having been selected according to traffic on a network to ; and

transmitting the new Web page to the receiving terminal through the network.

7. A method for providing a Web page, comprising:

generating a new Web page that has a display control program and data needed to operate the display control program added to a standard format Web page that is prepared beforehand, said display control program having been selected according to a selection condition corresponding to a capability of a network; and

transmitting the new Web page to the receiving terminal through the network.

8. A method for providing a Web page, comprising:

generating a new Web page that has a display control program and data needed to operate the display control program added to a standard format Web page that is prepared beforehand, said display control having been selected according to a selection condition corresponding to a load on a server; and

transmitting the new Web page to the receiving terminal through the network.

9. A method for providing a Web page, comprising:

generating a new Web page that has a display control program and data that is needed to operate the display control program added to a standard format Web page that is prepared beforehand to display a quotation amount for a product, said display control program having been selected according to a display request received from a receiving terminal and a capability of the receiving side, said data including product information for calculating the quotation amount to ; and

transmitting the new page to the receiving terminal through a network.

10. A method for providing a Web page, comprising:

generating a new Web page that has a display control program and data that is needed to operate the display control program added to a standard format Web page that is prepared beforehand to display a quotation amount for a product, said display control program having been selected according to a display request received from a receiving terminal and a display format of the receiving side, said data including product information for calculating the quotation amount; and

transmitting the new page to the receiving terminal through a network.

11. A method for providing a Web page, comprising:  
generating a new Web page that has a display control program and data that is  
needed to operate the display control program added to a standard format Web page that is  
prepared beforehand to display a quotation amount for a product, said display control  
program having been selected according to a display request received from a receiving  
terminal and traffic on a network, said data including product information for calculating  
the quotation amount to ; and

transmitting the new page to the receiving terminal through the network.

12. A method for providing a Web page, comprising:  
generating a new Web page that has a display control program and data that is  
needed to operate the display control program added to a standard format Web page that is  
prepared beforehand to display a quotation amount for a product, said display control  
program having been selected according to a display request received from a receiving  
terminal and a capability of a network, said data including product information for  
calculating the quotation amount to ; and

transmitting the new page to the receiving terminal through the network.

13. A method for providing a Web page, comprising:  
generating a new Web page that has a display control program and data that is  
needed to operate the display control program added to a standard format Web page that is  
prepared beforehand to display a quotation amount for a product, said display control  
program having been selected according to a display request received from a receiving  
terminal and a load on a server, said data including product information for calculating the  
quotation amount; and

transmitting the new page to the receiving terminal through the network.

14. A Web page providing system comprising:  
a Web page generation processing section that selects a display control program and  
data needed to operate the display control program according to a predetermined condition  
from a database, and adds the same to a standard format Web page that is prepared  
beforehand to generate a new Web page;  
and a communication section that transmits the generated new Web page through a  
network to a receiving terminal.

15. A computer readable storage medium storing a program that executes:
  - a process of selecting a display control program and data needed to operate the display control program according to a predetermined condition from a database, and adding the same to a standard format Web page that is prepared beforehand to generate a new Web page; and
  - a process of transmitting the generated new Web page through a network to a receiving terminal.